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Media Release

For Immediate Release

**MARKET TAKE UP SEES INLINK OFFICE NETWORK
GROW TO 250 OFFICE TOWERS
- Network now extends to one-in-four office towers nationally -**

Australia's leading office tower media network, Inlink, has installed digital displays in its 250th office tower, having added a further 150 sites to its network over the last three years. This growth blitz sees the Inlink network now represented in one-in-four CBD office towers throughout Australia.

Inlink's network of digital lift and lobby displays are installed in some of Australia's most prestigious office buildings, including, Citigroup Centre and MLC Centre in Sydney, 530 Collins St in Melbourne, Riverside Centre in Brisbane and QV1 in Perth.

Richard Morell, Director of Business Development for Inlink, said: "We have installed displays in an average of one office building per week for the last three years. We now service more than four million square metres of office space, which is equivalent to the surface area of 200 MCG arenas, and represents over 25% of available office space nationally."

"The growth in demand for office tower media has far exceeded our expectations over the past three years. Our services have become more and more in demand for office building owners and managers, and this trend is continuing. We are currently in the process of activating another 30 office towers and more are being added to our pipeline each month," said Morell.

Tony Cope, Head of Office for the GPT Group said: "We have been working with Inlink since they installed their first screens at Darling Park, Sydney back in 2003. Inlink's displays provide an important service across our existing prime grade office portfolio and they continue to be an essential inclusion in all GPT developments".

-Ends-

For further media information, please contact:

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About Inlink

Inlink operates Australia's largest dedicated digital out-of-home media network. It delivers real time news programming and high impact advertising to over 1.3 million unique business professionals every month, via digital displays installed in elevators and elevator waiting areas of premium office towers throughout Australia.

Inlink founded the Office Tower Media sector in Australia in 2001, installing its first digital displays in the Citigroup Centre, Sydney. Inlink now broadcasts real-time news, sport, weather and advertising content to around 1,300 Digital Screens across an Australia-wide network of over 250 Office towers.

Inlink has formed long term exclusive partnerships with Australia's leading property owners including GPT Group, Macquarie, Mirvac, AMP, ISPT, Colonial, Dexus, QIC, Investa and many others. Inlink's digital screen solutions enhance the service building owners provide to their tenants and facilitate opportunities for advertisers to reach an exclusive audience in a captive and prestige environment.

www.inlink.com.au