



Friday 30 July 2010

Media Release

For Immediate Release

INLINK APPOINTS FIVE NEW STAFF

- **Office tower media company Inlink has expanded with five new hires – bringing its team up to thirty one -**

Oliver Roydhouse, Managing Director of Inlink, Australia's leading office tower media company, today announced five new staff appointments.

Following the appointments of Dan Howlett, Adam Lyons, Katie Reinbott, Adam Blackmore and Andrew Robertson to the Inlink team, Inlink's staff numbers now stand at 31.

Dan Howlett will head up Melbourne sales division as Sales Director. He brings over eight years of experience to the role and was most recently with Eyecorp Australia.

Adam Lyons was appointed as a Marketing Services Executive. Based in Sydney, will work closely with Sales Director, Adam Cadwallader. He previously worked for the Woollahra Municipal Council.

Katie Reinbott joins Inlink having most recently worked with IMG and Australian Fashion Week. Katie specialises in experiential marketing, events and product sampling.

Adam Blackmore has a strong background in agency sales, most recently with the Australian Radio Network, and takes on the role of Business Manager in Sydney.

Andrew Robertson joins Inlink as a graduate having completed his Masters of Management at Sydney University. He will become a key member of the Sydney sales team.

Roydhouse described the appointments as very positive for Inlink's customers.

"We are delighted to announce five new appointments. We believe each new staff member will improve our service offering for our customers. Their diverse and extensive experience will be a great asset to Inlink.

"Just over two years ago we had 15 staff, and we are now at 31, which is reflective of the growth Inlink has enjoyed recently. We believe we've assembled a strong and dynamic team, which will oversee the next growth phase for the business," said Roydhouse.

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